PARTNER WITH AISAP

AISAP 2027 Corporate Sponsorships

AISAP
INDIVIDUAL GROWTH
INSTITUTIONAL STRENGTH



YEAR-ROUND PARTNERSHIP

Support AISAP all year long

Partner with AISAP throughout the year to showcase your commitment to advancing admission and enrollment professionals. Sponsoring AISAP programs and events offers a high-visibility way to strengthen your brand and be recognized as a trusted partner in the success of independent schools.

Why Sponsor AISAP?

Four reasons year-round partnership matters.

- **TARGETED ACCESS**
  Reach decision-makers in independent school admission and enrollment.
- **LONG-TERM RELATIONSHIPS**
  Build meaningful connections with schools and professionals.
- **GLOBAL VISIBILITY**
  Showcase your brand to a community committed to professional growth.
- **MISSION ALIGNMENT**
  Align your organization with AISAP's mission of excellence and innovation.

AISAP PARTNER CIRCLE

Annual Investment. Greater Visibility.

The AISAP Partner Circle recognizes sponsors and partners whose annual investment supports AISAP's programs, events, and broader mission. Recognition levels are earned based on total annual spend across AISAP opportunities, including the Annual Institute, Summits, LEAP, webinars, and other programs.

As partners reach each recognition level, they receive enhanced visibility and engagement opportunities with the AISAP community, including additional recognition on the AISAP website and Partner Circle page.

Annual Institute Sponsorship Opportunities

AISAP
INDIVIDUAL GROWTH
INSTITUTIONAL STRENGTH

AISAP ANNUAL INSTITUTE 2027

PORT OF CALL

The Strategy, the Craft, and the Course Ahead

300+ professionals.

Four days of direct access to school leaders.

For sponsors, the Institute puts your brand in front of 300+ admission and enrollment professionals and school leaders who influence strategy and purchasing.

6.22.27 - 6.25.27

Omni Fort Lauderdale Hotel

Fort Lauderdale, Florida



Join AISAP and admission, enrollment, financial aid, and marketing colleagues from around the world for four days of strategy, connection, and renewed direction in Fort Lauderdale. The Annual Institute is built by and for enrollment professionals, with a focused commitment to strengthening individual practice, advancing the profession, and building stronger institutions.



Why Sponsor?

- **Build meaningful connections**

  Network with more than 300 admission and enrollment professionals in an intimate, interactive setting.

- **Gain visibility within AISAP's network**

  Reach Institute attendees while also connecting with the broader community of 4,000+ admission and enrollment professionals.

- **Engage decision-makers**

  Connect with leaders across marketing, communications, financial aid, advancement, and administrative roles.

- **Reach school professionals**

  Build relationships across admission and enrollment, marketing, financial aid, advancement, heads of school, principals, and business offices.

ANNUAL INSTITUTE

Sponsorship Levels

AISAP
INDIVIDUAL GROWTH
INSTITUTIONAL STRENGTH

All Sponsors Receive

- One exhibit tabletop space
- One complete pass/name badge to the event, with reduced pricing for subsequent registrants
- Advance attendee contact list, opt-in, one month before the event
- Logo in event marketing/communications and event site
- Ad on the Annual Institute event mobile app
- One dedicated push notification
- Sponsor recognition displayed on event slides and mentioned from the podium

Recognition Levels

FOUNDERS CIRCLE — $14,995

- Additional pass, two total
- 3 dedicated push notifications
- Sales webinar post-Institute and content submission for blog/newsletter
- Opening kick-off stage time and prominent recognition, or reception sponsor recognition.

ADVOCATE — $9,995

- Additional pass, two total
- Delegate Bag insert
- 2 dedicated push notifications
- Introduce the Keynote or Professional Practice Gathering speaker, or receive cohort activity sponsor recognition.

DECISION MAKER — $7,995

- Reduced rate for subsequent registrations
- Delegate Bag insert
- Choose Lunch Sponsor, break announcement, or Lanyards with 2-minute stage time.

INTERVIEW — $4,995

- Reduced rate for subsequent registrations
- Delegate Bag insert
- Break Sponsor: announce the break from the podium

INQUIRY LEVEL "EXHIBITOR" — $3,995

- One exhibit tabletop space
- One complete pass/name badge to the event, with reduced pricing for subsequent registrants
- Advance attendee contact list, opt-in, one month before the event
- Logo in event marketing/communications and event site
- Ad on the Annual Institute event mobile app
- One dedicated push notification
- Sponsor recognition displayed on event slides and mentioned from the podium

Additional Passes

$1,295

per pass

Available to all sponsors at the discounted rate.

LEADERSHIP FOR ENROLLMENT AND ADMISSION PROFESSIONALS

LEAP Program Sponsor

AISAP
INDIVIDUAL GROWTH
INSTITUTIONAL STRENGTH

LEAP School Practitioner Program

$20,000

LEAP is a yearlong cohort program that helps admission and enrollment professionals strengthen leadership and increase organizational impact.



LEADERSHIP FRAMEWORK

Built for sustained leadership growth

Developed with university and PK-12 experts and AISAP leadership, LEAP aligns with AISAP's Leadership and Development Framework.

This program focuses on

01 ENDURING CHALLENGES

Tackling enduring and emergent challenges within the independent school community.

02 PRACTICALLY GROUNDED LEARNING

Practically grounded learning sessions that foster individual and team growth.

03 STRONG WORKING RELATIONSHIPS

Blended in-person and virtual sessions that build strong working relationships and deliver immediate benefits for school communities.

Why sponsor LEAP?

Position your organization as a leader in professional development and leadership across the education sector.

Contact us to shape your sponsorship benefits.

LEAP advances

1. **Professional development**
2. **Leadership**
3. **Organizational impact**

REGIONAL AND SUMMIT SPONSORSHIPS

Year-Round Sponsorship Opportunities

AISAP
INDIVIDUAL GROWTH
INSTITUTIONAL STRENGTH

Build visibility across AISAP's professional learning network.

These sponsorships put your organization in front of focused audiences throughout the year, with opportunities to connect around the issues admission and enrollment professionals care about most.



Regional Leadership Meetings

Price: $3,500

In-person regional gatherings connect admission and enrollment professionals around pressing challenges, shared learning, and peer connection.

2027 Virtual Financial Aid Summit

Price: $3,500

A focused summit on effective practices for using financial aid as a strategic enrollment tool.

Sponsor value

- Visibility in summit communications
- Direct engagement with attendees
- Alignment with AISAP thought leadership

2027 Virtual Data to Drive Strategy Summit

Price: $3,500

Connect with leaders using data to improve recruitment, retention, and enrollment outcomes.

Sponsor value

- Engagement with decision-makers
- Recognition across summit materials
- Alignment with strategic enrollment practice

ENROLLMENT MARKETING AND RESEARCH

Year-Round Sponsorship Opportunities

AISAP
INDIVIDUAL GROWTH
INSTITUTIONAL STRENGTH

2027 Virtual Enrollment Marketing Summit

Reach more than 8,000 recipients

Price: $3,500 (3 sponsorships available)

Connect with professionals seeking to enhance student recruitment and engagement strategies.

Sponsor value

- Brand visibility across summit materials
- Direct engagement with an enrollment-focused audience
- Association with AISAP's commitment to excellence in admission and enrollment



Sponsor and Co-Brand Our Research Reports

Build brand awareness by sponsoring and co-branding one of AISAP's highly regarded research reports. Align your brand with valuable industry insights while demonstrating your commitment to enrollment professionals and independent schools.

Featured opportunities

Salary Benchmarking

Admission Recruitment Benchmarking

Contact us for additional research sponsorship details.



YEAR-ROUND VISIBILITY

Webinar Sponsorship Opportunities

AISAP
INDIVIDUAL GROWTH
INSTITUTIONAL STRENGTH

Thought leadership with a highly targeted audience.

Webinars give sponsors a focused way to build visibility around professional learning while connecting directly with AISAP members.

Webinar Sponsorship

Single Webinar: $1,000 | Series of 3: $2,500 | Series of 7: $5,000

LIVE SESSION
Feature your brand during a live one-hour session with AISAP members.

ATTENDEE LIST
Access the attendee list after the webinar or series.

EXTENDED BRANDING
Dedicated promotional materials and exclusive webpage features.

Webinar Content Contributor

Single: $1,500 | Series of 3: $3,500

PROMOTIONAL VISIBILITY
Event materials and AISAP website

ATTENDEE ACCESS
Post-webinar or post-series attendee list

EXTENDED BRANDING
Dedicated materials and webpage features

**Limited availability*

Additional Opportunities Available

AISAP offers education programs and events throughout the year. If you're interested in sponsorship recognition for an event not listed here, let us know.

View the full AISAP Education and Events Calendar

AISAP CORPORATE PARTNERS

Thank You to Our 2026 Sponsors

AISAP
INDIVIDUAL GROWTH
INSTITUTIONAL STRENGTH

Partnership makes the work possible.

With appreciation for the organizations that invested in AISAP and our community in 2026.

ADMISSION TESTING SOLUTIONS

ADMITIV

AryVal

CampusReel

ENROLL media
DIGITAL MARKETING FOR SCHOOLS

enrollsy

FACTS
A @elnet Company

FINALSITE

Kira Talent

metric
MARKETING

PEAPOD DESIGN
School Marketing

RG 175
Change as Opportunity

Truth Tree

Ubiq

VenturEd Solutions™

VERACROSS

Clarity

faria
Education Group

House of Hats
marketing

Thank you for strengthening the AISAP community.

Your partnership supports the people, programs, and learning that move the profession forward.